

NEWS RELEASE

For immediate release: October 26, 2009

For more information, contact:
Christopher Ruditys, 414.271.9169

2009 SIGN DESIGN CONTEST WINNERS NAMED

WISCONSIN RAPIDS, WI - The Wisconsin Sign Association has represented the professional on-premise sign industry of Wisconsin since 1970. Each year, the Association holds a prestigious contest to recognize Wisconsin's leading sign companies and their professional designers. The winners represent the finest sign designs that undoubtedly make an impact to communities across the State. This year, WSA received 52 entries for our 11 sign design categories. Should you wish to print any or all of the following signs, please contact our Communications Department for the digital artwork (no charge).

TOM DERSE "BEST OF SHOW" AWARD



Saint Anne's Donor Wall
LaCrosse Sign Co., Inc.
Designer: Jeff Fredrick

DESIGNER'S CHOICE AWARD



"The Vault"
Category: Unique (Neon/LED/Sculptural)
Orde Sign & Graphics, Inc.
Designer: Julie Marohl

PYLON



1st Place
"OSF Center for Health Rock Cut"
Poblocki Sign Company



2nd Place
"Appleton Dental Pylon"
Appleton Sign Company

MONUMENT



1st Place
"The Pinnacle Building"
Poblocki Sign Company



2nd Place
"Muskego Welcome Sign"
Alpha Neonx Sign & Lighting LLC

-MORE-

NON-ILLUMINATED



1st Place
"Greenseed Studios"
RLO Sign, Inc.



2nd Place
"Still River Main ID Sign"
Poblocki Sign Company

DIRECTIONAL/WAYFINDING



1st Place
"Dean & St. Mary's Outpatient Center"
Poblocki Sign Company



2nd Place
"North Star Casino"
Appleton Sign Company

VEHICLE



1st Place
"Stair Goddess Enclosed
Trailer Wrap"
Appleton Sign Company



2nd Place
"R&M Motors Hauler
Truck Wrap"
Appleton Sign Company

INDIVIDUAL LETTERS



1st Place
"Modern Eyes"
Orde Sign & Graphics, Inc.



2nd Place
"Western Raquet"
Appleton Sign Company

UNIQUE (NEON/LED/SCULPTURAL)



1st Place
"Horny Goat"
Lemberg Electric Co. Inc./
Sign Division



2nd Place
"88 Keys"
Lemberg Electric Co. Inc./
Sign Division

INTERIOR IDENTIFICATION



1st Place
"Pabst Brewery
Office Building Directory"
Poblocki Sign Company

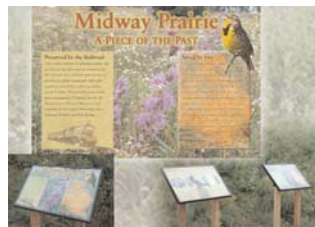


2nd Place
"Willis Tower Reception Desks"
Poblocki Sign Company

MURAL/BANNER/AWNING/DIGITAL



1st Place
"Harmony Cafe Awnings"
Appleton Sign Company



2nd Place
"Midway Prairie"
LaCrosse Sign Co. Inc.

SILLY SIGNS



1st Place
"Dogs - Battling Message Boards"
Lemberg Electric Co. Inc./Sign Division

Judges for this year's contest were: Jenny Rebholz, *Jenny S. Rebholz LLC*;
Kelly Ugrich, *Forrer Business Interiors* and Debi Zeinert, *The Blooming Quill*