



WISCONSIN SIGN
ASSOCIATION

October 7-8, 2010
Potawatomi Bingo Northern Lights Casino
Wabeno, WI

Trade Show & "Team Building"
Sponsor Packet

The Wisconsin Sign Association is pleased to extend your firm an invitation to participate in our nationally renowned *Annual Fall Conference & Design Contest / Trade Show* and "Team Building" Event. We will be inviting hundreds of sign shops from around the State of Wisconsin to convene in Wabeno, Wisconsin on October 7- 8, 2010.

WSA's show is the largest annual gathering of sign shop owners and employees in Wisconsin!

Please select your sponsorship prior to September 1, 2010 so we can include your participation in all promotional literature.

Wisconsin Sign Association

<http://www.wisconsin-sign.org>

(414) 271-9277 • (414) 464-0850 Fax

11801 W. Silver Spring Drive, Suite 200, Milwaukee, WI 53225

WSA Official Fall Conference & Trade Show and “Team Building” Event

Sponsorship Entry Form

Easy registration: Simply fill-out out this form and indicate which sponsorship you would like! Then fax or mail back the form with payment to the WSA Office.

	Type	Cost		Details
		Member Rate	Non-Member Rate	
<input type="checkbox"/>	Gold Sponsor	\$2,500	\$2,675	(1 available) 6 complimentary conference registrations, 6 complimentary exhibit table (details below), one page ad in booklet, signage at event, Logo on website for one year and other benefits.
<input type="checkbox"/>	Silver Sponsor	\$1,500	\$1,650	(2 available) 4 complimentary conference registrations, 2 complimentary exhibit table (details below), one page ad in booklet and other literature, signage at event, other benefits.
<input type="checkbox"/>	Bronze Sponsor	\$750	\$900	(4 available) 2 complimentary conference registrations, 2 complimentary exhibit table (details below), ½ page ad in booklet, signage at event, other benefits.
<input type="checkbox"/>	Table-top Exhibit	\$225	\$300	Includes 3' x 8' skirted table, 1 complimentary conference registration, meals included (Thursday & Friday), 2 minute promo speaking opportunity on Thursday evening, list of all attendees, recognition in booklet.
<input type="checkbox"/>	Thursday Evening Sign Design Contest & Banquet Underwriter	\$1,400	\$1,550	(1 available) Includes dinner for four, 4 complimentary conference registrations, exhibit table (details above), logo on plaque, recognition in booklet, signage & verbal recognition at banquet.
<input type="checkbox"/>	Thursday Evening Sign Design Contest Banquet Beverage Sponsor	\$750	\$1,000	(1 available) 2 complimentary conference registrations, exhibit table (details above) recognition in booklet, signage & verbal recognition at banquet.
<input type="checkbox"/>	Friday Morning Continental Breakfast Sponsor	\$400	\$600	1 complimentary conference registration, exhibit table (details above), ½ page ad in booklet, signage at event, other benefits.
<input type="checkbox"/>	Thursday Networking Sponsor	\$500	\$750	(1 available) Includes 2 complimentary conference registrations, exhibit table (details above) recognition in booklet, signage & verbal recognition at conference.

Company Name: _____

WSA Trade Show Entry Form (Page 2 of 2)

If exhibiting, do you require electricity**? Yes No
(Please add an additional \$50 for electricity)

Name(s) of booth representatives: _____



I am bringing a prize or give-away: _____

* **Note:** Basic sponsorships do not include "Team Building" fee. An additional fee will be charged at a later date when final cost has been established.

Contact Information

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-Mail: _____

Payment Information

Check enclosed

Charge my Credit Card:

MC/Visa _____ Exp: _____

Total Amount**: \$ _____ Last 3 Digits on back of card: _____

** Add \$50 if your exhibit booth needs electricity