



# Wisconsin Sign Association

11801 W. Silver Spring Dr., Suite #200  
 Milwaukee, WI, 53225  
 Tel: (414) 271-9277 Fax: (414) 464-0850  
[www.wisconsin-sign.org](http://www.wisconsin-sign.org)  
 Founded 1970

As a professional in the sign industry, it is important that your products and services are promoted to a qualified target market. Our non profit Association has been representing our industry in Wisconsin since 1970. On behalf of the members of the Wisconsin Sign Association, I would like to extend your firm an invitation to advertise in WSA's quarterly hardcopy and quarterly e-newsletter publication, **The Sign Post**.

We are pleased to present your firm with the remaining advertising opportunities in 2009:

AD SIZES	Price / Issue - 2 Issues	Price / Issue - 4 Issues	Price / Issue - 4 Issues e-newsletter	Website Advertisement
	Member/Non-Member	Member/Non-Member	Member/Non-Member	Member/Non-Member
A. Business Card	\$60 / \$85	\$50 / \$74	\$40 / \$70	\$250/ \$350 For One Year
B. ¼ Page	\$105 / \$155	\$97 / \$147	\$60 / \$90	
C. ½ Page	\$155 / \$205	\$147 / \$197	\$120 / \$160	
D. Full Page	\$255 / \$330	\$247 / \$322	\$180 / \$280	
E. Inside Front Cover	\$355 / \$455	\$342 / \$442	n/a	
F. Inside Back Cover	\$355 / \$455	\$342 / \$442	n/a	
G. Back Cover (1/2 pg)	\$405 / \$505	\$392 / \$492	n/a	

Price per issue decreases for each additional issue you advertise in  
 First number indicates member rate, second number indicates non-member rate

Confirm your selection by e-mailing a .jpeg/.tif/.pdf/or .eps format advertisement to Christopher Ruditys at [ruditys@wamllc.net](mailto:ruditys@wamllc.net) and mailing your advertising fee and order form to WSA, 11801 W. Silver Spring Dr., Ste 200, Milwaukee, WI 53225. Please place your ad order for next month's issue prior to the end of each month.

WSA's bi-monthly newsletter is a worthwhile advertising expenditure in 2009! WSA has an appreciative membership that supports its vendors. Please do not hesitate to call if you have additional questions about our organization or newsletter advertising opportunities.

Sincerely,

  
 Christopher T. Ruditys  
 Executive Director  
**Wisconsin Sign Association**  
 (414) 271-9277  
[ruditys@wamllc.net](mailto:ruditys@wamllc.net)

**WISCONSIN SIGN ASSOCIATION  
ADVERTISING PACKAGES  
ORDER FORM**

**Circle 2009 Issue(s):**

Hardcopy

March

May

August

November

E-News

April

July

September

December

**Ad Size:** \_\_\_\_\_

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**Contact Information**

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone:(\_\_\_\_) \_\_\_\_\_

Fax:(\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

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**Payment Information**

Write your total:     \$ \_\_\_\_\_

Circle one:    Check            MasterCard            Visa

Credit card #: \_\_\_\_\_

Three Digits on Back of card: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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