



# Wisconsin Sign Association

11801 W. Silver Spring Dr., Suite #200  
 Milwaukee, WI, 53225  
 Tel: (414) 271-9277 Fax: (414) 464-0850  
[www.wisconsinsign.org](http://www.wisconsinsign.org)  
 Founded 1970

As a professional in the sign industry, it is important that your products and services are promoted to a qualified target market. Our non profit Association has been representing our industry in Wisconsin since 1970. On behalf of the members of the Wisconsin Sign Association, I would like to extend your firm an invitation to advertise in WSA's E-Newsletter and hard copy publication, **The Sign Post**.

We are pleased to present your firm with the remaining advertising opportunities in 2010:

AD SIZES	Price / Issue - 2 Issues	Price / Issue - 4 Issues	Price / Issue - 8 Issues	Website Advertisement
	Member/Non-Member	Member/Non-Member	Member/Non-Member	Member/Non-Member
A. Business Card	\$60 / \$85	\$50 / \$74	\$40 / \$70	\$250 / \$350 For One Year
B. ¼ Page	\$105 / \$155	\$97 / \$147	\$60 / \$90	
C. ½ Page	\$155 / \$205	\$147 / \$197	\$120 / \$160	
D. Full Page	\$255 / \$330	\$247 / \$322	\$180 / \$280	
E. Inside Front Cover	\$355 / \$455	\$342 / \$442	\$275 / \$375	
F. Inside Back Cover	\$355 / \$455	\$342 / \$442	\$275 / \$375	
G. Back Cover (1/2 pg)	\$405 / \$505	\$392 / \$492	\$325 / \$425	

Price per issue decreases for each additional issue you advertise in  
 First number indicates member rate, second number indicates non-member rate

Confirm your selection by e-mailing a .jpeg/.tif/.pdf/or .eps format advertisement to Christopher Ruditys at [ruditys@wamllc.net](mailto:ruditys@wamllc.net) and mailing your advertising fee and order form to WSA, 11801 W. Silver Spring Dr., Ste 200, Milwaukee, WI 53225. Please place your ad order for next month's issue prior to the end of each month.

WSA's bi-monthly newsletter is a worthwhile advertising expenditure in 2010! WSA has an appreciative membership that supports its vendors. Please do not hesitate to call if you have additional questions about our organization or newsletter advertising opportunities.

Sincerely,

  
 Christopher T. Ruditys  
 Account Executive  
**Wisconsin Sign Association**  
 (414) 271-9277  
[ruditys@wamllc.net](mailto:ruditys@wamllc.net)

**WISCONSIN SIGN ASSOCIATION  
ADVERTISING PACKAGES  
ORDER FORM**

**Circle 2010 Issue(s):**

*Hardcopy (3 issues)*

**April**

**September**

**November**

*E-News (5 issues)*

**March**

**May**

**July**

**August**

**December**

**Ad Size:** \_\_\_\_\_

**Contact Information**

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone:(\_\_\_\_) \_\_\_\_\_

Fax:(\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

**Payment Information**

Write your total:     \$ \_\_\_\_\_

Circle one:    Check           MasterCard            Visa

Credit card #: \_\_\_\_\_

Three Digits on Back of card: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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