



Wisconsin Sign Association

11801 W. Silver Spring Dr., Suite #200
 Milwaukee, WI, 53225
 Tel: (414) 271-9277 Fax: (414) 464-0850
www.wisconsinsign.org
 Founded 1970

As a professional in the sign industry, it is important that your products and services are promoted to a qualified target market. Our non profit Association has been representing our industry in Wisconsin since 1970. On behalf of the members of the Wisconsin Sign Association, I would like to extend your firm an invitation to advertise in WSA's bi-monthly newsletter publication, **The Sign Post**.

We are pleased to present your firm with the remaining advertising opportunities in 2008:

AD SIZES	Price / Issue - 2 Issues	Price / Issue - 4 Issues	Price / Issue - 6 Issues	Website Advertisement
	Member/Non-Member	Member/Non-Member	Member/Non-Member	Member/Non-Member
A. Business Card	\$60 / \$85	\$50 / \$74	\$48 / \$72	\$150 / \$250 For One Year
B. ¼ Page	\$105 / \$155	\$97 / \$147	\$93 / \$143	
C. ½ Page	\$155 / \$205	\$147 / \$197	\$143 / \$193	
D. Full Page	\$255 / \$330	\$247 / \$322	\$242 / \$318	
E. Inside Front Cover	\$355 / \$455	\$342 / \$442	\$338 / \$438	
F. Inside Back Cover	\$355 / \$455	\$342 / \$442	\$338 / \$438	
G. Back Cover (1/2 pg)	\$405 / \$505	\$392 / \$492	\$387 / \$487	

Price per issue decreases for each additional issue you advertise in
 First number indicates member rate, second number indicates non-member rate

Confirm your selection by e-mailing a .jpeg/.tif/.pdf/or .eps format advertisement to Christopher Ruditys at ruditys@wamllc.net and mailing your advertising fee and order form to WSA, 11801 W. Silver Spring Dr., Ste 200, Milwaukee, WI 53225. Please place your ad order for next month's issue prior to the end of each month.

WSA's bi-monthly newsletter is a worthwhile advertising expenditure in 2008! WSA has an appreciative membership that supports its vendors. Please do not hesitate to call if you have additional questions about our organization or newsletter advertising opportunities.

Sincerely,

Christopher T. Ruditys
 Account Executive
Wisconsin Sign Association
 (414) 271-9277
ruditys@wamllc.net

**WISCONSIN SIGN ASSOCIATION
ADVERTISING PACKAGES
ORDER FORM**

Circle 2008 Issue(s):

January

March

May

July

September

November

Ad Size: _____

Contact Information

Company: _____

Name: _____

Address: _____

City, State, ZIP: _____

Phone:(____) _____

Fax:(____) _____

E-mail: _____

Payment Information

Write your total: \$ _____

Circle one: Check MasterCard Visa

Credit card #: _____

Expiration Date: _____

Three Digits on Back of card: _____

Signature: _____

Date: _____

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