

BENEFITS

- Annual Sign Design Contest
- Annual scholarship contest for your sign company's employees
- Free subscription to Weekly Safety Meeting Outlines
- Ongoing education in design, sales and personnel issues
- Access to sign industry legal counsel
- Discounted registration for meetings, conferences and workshops
- Access to our extensive Lending Library
- Stay abreast of legislative issues in your areas
- Bi-monthly Newsletter
- Online Membership Directory
- Advocacy efforts with your local government
- Handsome membership wall plaque
- Your communication link with the International Sign Association
- Equipment Exchange Program
- Career Center



Wisconsin Sign Association, Inc.
11801 W. Silver Spring Drive
Suite 200
Milwaukee, WI 53225
(414) 271-9277



2006 Sign Design Contest Winner

WISCONSIN SIGN ASSOCIATION

CODE OF ETHICS

All members of the Wisconsin Sign Association pledge their companies:

- To honest competition with a fair profit on quality products and services,
- Produced with materials and workmanship of the highest standards,
- In an environment of safety with concern for energy conservation,
- Personnel development and the general elevation of the industry





MEMBERSHIP CLASSIFICATIONS

Sign Company

Those engaged in the sales, lease, manufacturer, installation, and/or service of all types of signage including commercial, electrical, outdoor, road-side, screen printed, neon, hand painted, and other related work.

Firm Size (# Employees)	Annual Dues
0 - 4	\$100
5 - 12	\$400
12+	\$800

Sign Supplier/Distributor \$800

Those engaged in selling supplies, components, and/or services to sign companies.

Product Manufacturer/Manufacturer's Representative \$250

Those engaged only with the actual manufacture of parts and components for the sign industry or those representing the product manufacturers in a sales capacity.

ABOUT THE WISCONSIN SIGN ASSOCIATION

History

Wisconsin Sign Association, Inc. was organized as the Wisconsin Advertising Association in 1970 to enhance and promote the professionalism, knowledge and image of its members and the on-premise sign industry. WSA seeks to elevate the standards of manufacturing, installation, service and efficiency in the sign industry. The association also serves to establish in member firms a high regard for technical competence and fair dealing to promote a good public image for the sign industry. The association name was changed in 1993 to better reflect the industry it represents.

Organization

Wisconsin Sign Association Inc. is comprised of three member divisions: Sign Companies, Sign Suppliers/Distributors and Product Manufacturer/Manufacturers representatives. WSA's strength comes from the exchange of ideas and information among its members. Purposely, the Board of Directors is comprised of representatives of all areas of the membership. This blend affords a variety of views which encourage activities and programs benefiting all members. The President, Vice-President, Treasurer and Directors are elected by the members. The Directors represent the members of the association and can be contacted concerning any questions or suggestions.

Meetings

Wisconsin Sign Association holds its conference in various parts of the state. The meetings are open to both members and non-members (different admission rates) in order to provide better insight on the activities of the association. Hands-on workshops on various aspects of the industry are also held periodically.

Committees

WSA has many standing committees that set the policies and direction of the Association. The committee structure is the backbone of the association, and all members are encouraged to participate. Various Committees include: Central Sign Council, Government & Public Relations, Membership, Newsletter, Nominations, Programs & Education, and Sign Design Contest.

APPLICATION

Application is hereby made for membership in the Wisconsin Sign Association, Inc. in the following classification (check one):

- Sign Company (Circle One)
0-4: \$100 5-12: \$400 12+: \$800
- Sign Supplier/Distributor
\$800
- Product Manufacturer/Manufacturer's Representative
\$250

Please Print

Company Name: _____

Contact: _____

Address: _____

City, State, ZIP: _____

Phone: _____

Toll Free: _____

FAX: _____

E-Mail: _____

Web Page: _____

Equipment, Products or Service: _____

Service Area: _____

I agree to uphold the Code of Ethics for the Wisconsin Sign Association.

Signature: _____

Method of Payment:

- Check Mastercard/Visa (circle one)

Card No. _____

Exp. Date: _____ 3-Digit Customer Code _____

Return this application with payment to:
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 11801 W. Silver Spring Dr., Suite 200
 Milwaukee, WI 53225
 (414) 271-9277 • Fax (414) 464-0850
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